

Study Day – November 24th, 2022

Recent developments in patent, trademark and copyright laws

Including the impact in Belgium of the Unitary Patent (UP) and the Unified Patent Court (UPC), the EU directive on the Digital Single Market (DSM) and Branding in Metaverse NFT and Trademarks

 Hilton Brussel Grote Markt - Grand Place

The language of the titles is the language of the presentations.

Program

- 8:30 – 8:45 **Registration**
- 8:50 – 9:00 **Welcome & Introduction**
Dominique Kaesmacher, Senior IP Counsel, Lecturer (UCLouvain), President Belgian group AIPPI
- 9:00 – 12:30 **Seminar 1: Stakeholders perspective (government, judges, legal practitioners and industry) on the UP and UPC**
Moderators: Koen Vanhalst, European Patent Attorney (De Clercq & Partners)
François Gevers, European Patent Attorney (Gevers)
- 9:00 – 10:30 **Making the UP & UPC operational (+ Q&A)**
Including: introduction to the UP & UPC, jurisdictions, competence, local, regional & central divisions, a look behind the scenes to get ready for the UPC, updates on the rules of procedures, opt-out and some strategic considerations, and the Belgian UPC division.
Ben De Temmerman, Attaché IP legal and International Affairs (SPF Economy)
Els Herregodts, Advocate General (Supreme Court of Belgium)
Pieter Callens, Attorney-at-law (Eubelius)
Sam Granata, Judge at the Court of Appeal Antwerp, member of the *Legal Framework Group Unified Patent Court* and external member of the *Enlarged Board of Appeal* (European Patent Office)
- 10:30 – 11:00 **Coffee Break**
- 11:00 – 11:45 **Uncertainties and challenges surrounding the UPC (+ Q&A)**
Christophe Ronse, Attorney-at-law (Altius)
Domien Op de Beeck, Attorney-at-law (Bird & Bird)

- 11:45 – 12:30 **Panel on strategic considerations and practical issues regarding the UPC (+ Q&A)**
Daphné Derouane, Senior Director, Associate General Patent Counsel (UCB)
Ewan Van Minnebruggen, Global Head of IP, Compressor& Power Technique (Atlas Copco)
François Wéry, Former IP Executive, European Patent Attorney, Lecturer (UCLouvain)
Nele D'Halleweyn, European Patent Attorney (Arnold & Siedsma)
André Clerix, Member TTO Flanders working group, director IP (Imec), European Patent Attorney
Rim Ghedira, European Patent Attorney, Pharmaceutical Patent Strategy (Johnson & Johnson)
- 12:30 – 13:30 **Lunch Break**
- 13:30 – 13:40 **Welcome & Introduction**
Dominique Kaesmacher, Senior IP Counsel, Lecturer (UCLouvain), President Belgian group AIPPI
- 13:40 – 15:00 **Seminar 2: Challenges of metaverse in trademark law: filing strategies, protection strategies, infringement (+ Q&A)**
Moderator: Emmanuel Cornu, Attorney-at-law (Simont Braun)
- 13:40 – 14:15 **NFT et Metaverse : quels enjeux pour les entreprises, spécialement dans le secteur du gaming ?**
Hortense Jouquan, Responsable Propriété Intellectuelle (Gameloft)
- 14:15 – 15:00 **NFT and Metaverse challenges for brand owners**
Catherine Mateu, Avocate au Barreau de Paris (Armengaud & Guerlain), Présidente du *Emerging Issues Committee* (INTA) et Présidente de la Commission *Trips* (AIPPI)
- 15:00 – 15:30 **Coffee Break**
- 15:30 – 17:00 **Seminar 3: Implementation of the DSM-Directive in Belgian law (+ Q&A)**
Moderator: Sarah van den Brande, Attorney-at-law (Liedekerke)
Julien Cabay, Professor (ULB) and Lecturer (ULg)
Bernard Vanbrabant, Attorney-at-law (Liedekerke), Professor (ULg)
Luc Gulinck, Legal and business advisor for the arts (Never Mind The Small Print)
Jean-Paul Triaille, European Commission (DG JRC)
Romain Meys, Attorney-at-law (Simont Braun)
- 17:00 – 17:10 **Q&A and Conclusion**
Dominique Kaesmacher, Senior IP Counsel, Lecturer (UCLouvain), President Belgian group AIPPI
- 17:10 – 18:00 **Cocktail**